

ACTU' ASSISES



September 2013

n°7

An inescapable meeting of the “planet of waste”

“At the Assises of Nantes on October 2 and 3, the new orientations of waste policies will be confirmed!” Jean-Paul Cazalets, president of the association of the Assises Nationales des Déchets, analyses with precision the expected impact of the event in Nantes. Stock will be taken in particular of the concrete progress of problems around prevention, between the environmental conference and the announcement of the new national prevention plan. Also in the spotlights: an overview of territorial steering of waste policies, which isn't always easy, and an investigation of the stakes linked with statistics.

Only a few days left
to register to
the 12^e Assises des Déchets!
Online registration
on our website:
www.assises-dechets.org



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Waste prevention: in concrete!

PLenary SESSION 2:
Is hierarchy in prevention needed?
Wednesday 2nd October 2013, 2.00 pm



Baptiste LEGAY

Office manager for ecological product quality
Ministry of Ecology, Sustainable Development and Energy

Between the Conference on environment in September and the notification to the European Commission of the national prevention plan 2014/2020, the Assises des Déchets are well-timed to take stock of the progress concerning prevention problems. An analysis by Baptiste Legay, office manager for ecological product quality at the Ministry of Ecology and session leader of the plenary session 2 dedicated to the subject.

What is the state of the account taken of the waste prevention priority character?

Henceforth, prevention has reached consensus, since all actors share the principle that the best waste is waste that isn't produced. The first pitfalls that had to be avoided were of subjective or operational nature. As much as the actors tackled the matter of waste management, when it is there, their mobilization however was disparate as far as prevention is concerned, because not all of them were aware that anticipation in waste creation could be profitable.

Today, proactive attitudes are far more widespread, and we enter an era of concrete implementation. Prevention lives a revival, in particular on a European scale, with the obligation for all member states to put a national prevention plan into place, but also in France, where efforts yet need to be intensified.

What are the lessons learned from the prevention plan 2004/2013?

The French plan of 2004 had a relative pioneer status in Europe, and it is possible to rely on this experience in order to continue to progress. One can for instance recall the "stop pub" campaign concerning unsolicited publicity in post-boxes, or the reduction of plastic bags in large retail outlets. But much remains to be done, as certain recent debates have reminded. For example, from a territorial point of view, there are many testimonies of the difficulties to deploy transversal actions, towards consumers but

also towards businesses, in particular where behavioural evolution is concerned. Local waste prevention programs, supported by voluntary regional councils and then by all as from the 1st of January 2012, are strategic tools in this scope with which one can start to establish methodological benchmarks, especially in terms of necessary commitment levels and result evaluation.

One can imagine that the new prevention plan will be largely discussed at the Assises?

Indeed, after the Conference on environment, where the stakes of circular economy should find a new impulse, the debates at the Assises will allow a concrete overview of the main principles of the new prevention plan 2014/2020. It is difficult to resume them here, but one can already single out some of them: promotion of reuse and repair, prevention of bio waste and globally the continuation of the fight against food wastage, territorial planning, and mobilization of «REP» and eco-organization sectors... To finish, two guidelines will undoubtedly be closely followed. First, prevention in professional environments, of which one knows that professional organizations are ready to engage themselves and to deploy prevention in their field of activity. Another line, product lifespan, will also be put into question: it echoes concern but goes beyond programmed obsolescence, with important stakes for defining and characterizing product lifespan and guaranty.



MEDDE website:
www.developpement-durable.gouv.fr



Planning: an issue of coherence

PLENARY SESSION 3:
Superposition of plans
threatens coherence
Thursday 3rd October 2013, 11.00 am



Christophe DEBLANC

Deputy chief of service
DREAL Rhône-Alpes

Regions, departments and intercommunities naturally find themselves in a situation of cohabitation to pilot waste management in the territories. An obliged cohabitation, but not necessarily suffered, as the actors apply themselves to the organization of coherence between their goals and planning criteria. A plenary session will give an overview of these subjects, with strong testimonies from the field, as Christophe Deblanc, deputy chief of service from the DREAL Rhône-Alpes and session leader of this debate, explains.

How does the issue of territorial coherence arise?

A priori, waste prevention and management, especially dangerous waste, since the matter is organized by a planning piloted by different levels of territorial collectivities, could be difficult and even conflicting. Fields of intervention and waste types are very much distinct, which limits the oppositions, but it is nevertheless necessary that the collectivities in question search coherence, in particular in the analysis of deposits and the territorial organization of storage and collecting beyond administrative frontiers, but also in the articulation of other tools like regional schedules, departmental schedules of careers or town planning documents.

In concrete terms, which type of realities can meet?

In practice, the willingness of efficiency in environmental policy on a territorial scale is centred on major logics of action the different parties may choose to deploy. There is off course a statutory

context: in what way can a plan be descriptive, or interact with another one. But one also has to take into account concrete issues of tools (deposits, capacity of valorisation ...) and priorities that all territories do not translate in the same manner. On a whole, at a territorial level, sector management is often a subtle balance still under construction.

Will the plenary session at the Assises be the occasion to propose experience feedback?

We do indeed favour listening to field testimonies, in a logic of comparing and sharing good practices. After all, the goal is to progress on these subjects, and particularly in the operational field, much required by professionals and sectorial actors, but also by territorial collectivities themselves. Thus, the examples of the Pays de Loire and the Ile-de-France regions will be presented, where the fusion of regional and departmental plans can teach us a good deal, or the Drôme and the Ardèche, who have built a very original plan involving both departments...

DREAL Rhône-Alpes website:
www.rhone-alpes.developpement-durable.gouv.fr





«It is at the Assises that the new focuses of waste policy will be confirmed»

1/2



Jean-Paul CAZALET

President of the association of the Assises nationales des Déchets and Commissary of Ground, Waste, Air and Life cycle analysis at the Sustainable Development and Environment Direction of Total

The 12th edition of the Assises des Déchets will take place in Nantes on October 2 and 3, 2013. This year as well, the biennial event will be an inescapable meeting point: as an outcome of the environmental conference of September, the structuring focuses of national waste policy should be affirmed and discussed with the industrial sector, local collectivities and associations. An analysis by Jean-Paul Cazalets, president of the association of the Assises Nationales des Déchets.

The 12th Assises des Déchets will be the occasion to review the “Plan Déchets 2009-2013”. What is the balance?

Without anticipating the testimonies of the players in Nantes, in particular during the plenary opening session that will focus on the lessons from the “Plan Déchets 2009-2013”, some lessons already seem to be shared, in particular concerning the progress realized in matters of prevention of household waste production, between communication operations, experiences of adapted tariffs or modulation of eco-contributions. We will also analyze the positive evolutions in recycling, in organic waste valorization, non-dangerous stored or incinerated waste reduction, building waste management quality... Obviously, not all is rosy: the workgroups that met during the first semester of 2013 around the National Waste Council thus have accentuated that progress still needed to be encouraged.

What are the necessary evolutions according to the participating parties and the association of the Assises des Déchets?

Several themes of reflection are articulated. First of all concerning strategies, to optimize flow organization

in order to develop a circular economy allowing tackling economical and resource stakes in an integrated way with matters of waste management. It is also necessary to continue the refinement of European policy integration, in order to respect the hierarchy of treatment modes and to find the place everyone should occupy at the horizon of 2020, by determining the objectives for different valorization sectors, in the perspective of other policies: energy, agriculture, land planning... Governance also may evolve, in the EPR sector (producer’s responsibility), or with new financial instruments, at the same time as the emergency to take into account industrial waste and building waste, which is stronger every day.

Will the orientations of the next “Plan Déchets” be known at the Assises?

One may say that it is precisely at this occasion that all the players will discover them. Indeed, the Assises will take place 10 days after the environmental conference of September 20 and 21, as a final sequence of a year of reflection and partnership elaboration that will find its apogee in Nantes.

Continued on next page





«It is at the Assises that the new focuses of waste policy will be confirmed»

2/2



Jean-Paul CAZALET'S

President of the association of the Assises nationales des Déchets and Commissary of Ground, Waste, Air and Life cycle analysis at the Sustainable Development and Environment Direction of Total

After the highlighting of the waste theme during the first edition of the environmental conference, priorities have been shared - the emergency of circular economy, in particular through its positive impacts in terms of activities and employment, the priority to be given to the valorization of materials... - but also the measure of the necessity to organize the transition of models, and to take the time required... It is undoubtedly those fields that will be at the heart of the new "Plan Déchets 2020" and the Assises des Déchets will allow debating these matters.

Apart from the organization and waste policy stakes, much is also expected from the technical workshops at the Assises. What subjects will be at the front line?

Without anticipating the contents of the 4 plenary sessions and 8 technical workshops at the Assises, it

is clear that we will in particular take stock of the state of the art, as we do every two years. We will for instance discover some examples of emerging technologies and promising processes of waste treatment, in particular at the service of recycling and valorization issues. We will talk about automatic sorting, high performance sorting that favours recycling of secondary raw materials and production of solid recuperated combustibles (CSR), or production of biofuels from waste. And not to forget an international opening which will allow us to discover gasification solutions that have no equivalent in France.

Interview by Ecollectivités Magazine – Read the complete interview of Mr. Cazalets in the September issue of Ecollectivités Magazine.

Website : www.ecollectivites.net

Assises des Déchets website:
www.assises-dechets.org

* The media support the 12^e Assises des Déchets

Techniques - Sciences - Méthodes (ASTEE), Environnement Magazine and Recyclage-Récupération (Victoires Editions), Environnement et Technique and Actu-environnement.com (Cogiterra), Techni.Cités (Territorial), Ecollectivités magazine, Les Cahiers de l'Environnement, Décisions Durables, Le Journal de l'Environnement, Terra eco, Dechetcom, Déchets Infos, Enviro2B, Myjobdurable, AFITE, EPE, Inforisque.info





Waste statistics put into question

TECHNICAL WORKSHOP 1
Statistics: a public policy tool to improve?
Thursday 2nd October 2013, 4.00 pm



Isabelle MARTIN
Director of statutory affairs
SITA France

More and more, statistics are used to pilot waste management policies. Now, the development of new treatment modes complicates the collection of basic data. On a European scale, their reliability and coherence do not seem to be entirely ensured. This can obviously distort analyses. Far from pointing the finger at the “culprits”, the Assises workshop dedicated to this subject will explore the origins of reporting distortions, as well as the roads to progress. The exercise is essential for setting the course and measuring the challenges at the horizon of 2020, as Isabelle Martin, director of statutory affairs at Sita France and session leader of workshop 1, explains.

What is the weight of statistics in piloting waste policies?

It is obviously very important, moreover since the European Commission determines its action on the basis of statistics produced by the Member States. Yet, recent surveys or reports have drawn the attention of the sector, underlining for instance the mediocre level of France in matters of municipal waste management compared to other countries at an equivalent level, like Germany or Sweden... Likewise, to measure the objectives of material valorisation, the waste framework-directive admits four methods of reporting, left to the choice of the Member State, which obviously complicates any comparison...

It is an effort that all actors, industrials and administrations, are decided to supply, in order to stabilize the measurements of what has been done... but also of course the roadmap of what remains to be done. Statistics shall have to reflect reality as closely as possible, and thus avoid any bias, whether they be of technical, methodological or human origin, to settle in a stabilized national and European frame. The Workshop at the Assises will both take stock of these subjects and try to draw concrete lines for improvement, which the actors will not miss to propose on the basis of surveys or actions that some of them have recently undertaken. This is how we will ensure the establishment of future waste policy focus with certain accuracy, while avoiding orientations that are sometimes expensive or poorly adapted for the present economic situation.

SITA website:
www.sita.fr

So it seems urgent to harmonize reporting and guarantee the accuracy of data collection?

* Award 2013:

The Assises des Déchets have received **the Sustainable Development Trophy** during the «Rencontres France Congrès» in 2012.

France Congrès is the Association of Mayors of Congress Cities that works for the business tourism development.



12^e Assises des déchets

WEDNESDAY 2nd OCTOBER 2013

- 09.00 am Arrival of the participants - La Cité des congrès
- 10.00 am Welcome of the participants by Mr. RETIERE Gilles, president of Nantes Métropole
- 10.10 am Speech of Mr. Jacques AUXIETTE, president of the Regional Council of the Pays de la Loire
- 10.20 am Opening speech by Mr. Cédric BOURILLET, head of prevention of nuisances and quality of environment service - MEDDE/DGPR
- 10.30 am Video message of Mr. Janez POTOČNIK, European commissioner for Environment
- 10.40 am Speech of Mr. Michel SPONAR, General Directorate for Environment - European Commission
- 11.00 am Debate in plenary session: PS1
What are the results of the 2009 - 2013, Waste Plan so far?
- 12.30 am Lunch
- 2.00 pm Debate in plenary session: PS2
Is hierarchy in prevention needed?
- 3.30 pm Break
- 4 to 6 pm Parallel technical workshops:
1. Statistics: a public policy tool to improve ?
 2. Treatment capacities: a new sizing pattern
 3. Recycling: proximity versus industrialisation?
 4. How can organic waste be (properly) recovered?
- 6.15 pm Shuttles departure: from Cité des congrès to hotels
- 7.30 pm Shuttles departure: from hotels to Bateaux Nantais
- 8.00 pm Boarding on Bateaux Nantais (*quai Motte Rouge*)
- 8.30 pm Dinner cruise (*planned return at 11.00pm - shuttles*)



THURSDAY 3rd OCTOBER 2013

- 08.00 am Welcome of participants - La Cité des congrès
- 8.30 am Parallel technical workshops:
5. Waste from building sites: a resource that needs to be explored
 6. Energy recovery perspectives
 7. Technologies: the new potentials that can be exploited
 8. Nuclear facilities: dismantling and lifecycle-related challenges
- 10.30 am Break
- 11.00 am Debate in plenary session: PS3
Superposition of plans threatens coherence
- 12.30 am Lunch
- 2.00 pm Speech of Mr. Sean SPENCER-WORT, Bristol City Council's Recycling Officer
- 2.30 pm Debate in plenary session: PS4
Challenges and propositions for the future
- 4.00 pm Speech of Mrs. Patricia BLANC, chief executive officer, prevention and management of risk direction - MEDDE/DGPR
- 4.30 pm Closing of the Assises
- From 5.00 pm Industrial sites guided tours (Airbus, Alcea, Arc-en-ciel)



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Assises des déchets

2 et 3 octobre 2013 Cité des Congrès de Nantes

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